



XI International Scientific Conference "Current trends in spas, hospitality and tourism"

"Tourism in times of dynamic changes in the environment"

12 October 2023

Wroclaw University of Economics and Business Branch in Jelenia Góra

INTERNATIONAL SCIENTIFIC COMMITTEE:

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dr hab. Piotr Gryszel, prof. UEW	Wroclaw University of Economics and Business, Faculty of Business and Management

ORGANIZING COMMITTEE:

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dr Piotr Zawadzki, Ph.D.

The main scientific goal of the conference:

Presentation of scientific research results and exchange of views on current and future challenges faced by tourism in times of dynamic changes in the environment:

- 1) Activity of service providers in tourism;**
- 2) Consumer behaviour on the tourism market;**
- 3) Human resource management in tourism.**

Specific areas of research and exchange of views:

- behaviour of entities in the hotel and spa industry, travel agencies and gastronomy
- the use of modern technologies in the tourism sector
- the use of modern marketing concepts in the tourism industry
- changes in the demand and behaviour of tourists on the market
- the use of modern communication tools by buyers of tourist services
- creating new competences of tourism employees,
- personnel and new technologies in the service process.

Conference programme:

9:00-9:30 Registration
9:30-10:00 Conference opening
10:00-11:30 Plenary session
11:30-11:45 Coffee Break
11:45-13:00 Panel of experts
13:00-13:15 Coffee Break
13: 15-15:45 Proceedings in sections
16:00 Lunch

Sections:

- 1) Activity of service providers in tourism;
- 2) Consumer behaviour on the tourism market;
- 3) Human resource management in tourism.

Deadlines:

Registration deadline: **31 July 2023**
Conference fee deadline: **30 September 2023**
Paper submission deadline: **30 September 2023**

Conference information can be found:

https://jg.ue.wroc.pl/wydzial/6456/konferencje_naukowe_katedry.html

as well as an online registration form <https://forms.office.com/e/qHXb5EUfi9>

Authors are requested to submit papers 7-10 pages A4, MS Word format by email to piotr.gryszel@ue.wroc.pl. Submission will be confirmed. Accepted papers will be published in peer-reviewed on-line proceedings with ISBN. The organizer of the conference reserves the right not to include the contribution in the proceedings on the recommendation of the reviewer.

Conference fee:

350 PLN /including VAT/ or **80 EUR** (conference fee includes: personal participation at the conference, printed conference materials, publication in a on-line proceedings, coffee breaks, refreshments, lunch).

Conference fee is non-refundable.

Account number for payments in PLN PL87124034641111001043162601,
Account number for payments in EUR PL21124034641978001077302754,
SWIFT CODE: PKOPPLPW, Bank Pekao S.A. III Oddział we Wrocławiu, ul. Ruska 51A,
50-079 Wrocław, Poland, Bank account owner: Uniwersytet Ekonomiczny we Wrocławiu, ul.
Komandorska 118/120, 53-345 Wrocław, Poland.

Payment identification: **TOURISM2023+ name of the conference participant.**

Scientific journals:

We encourage conference participants to prepare scientific articles and publish them in the following scientific journals (after meeting the editorial requirements of journals):

- 1) Studia Periegetica (Poland) <https://journals.wsb.poznan.pl/index.php/sp>
- 2) Polish Journal of Sport and Tourism (Poland) <https://sciendo.com/journal/PJST>
- 3) Acta Academica Karviniensia (Czech Republic) <https://aak.slu.cz/>
- 5) Czech Hospitality and Tourism Papers (Czech Republic), <https://chtp-journal.com/>
- 4) Ekonomická Revue Cestovního Ruchu - Economic Review of Tourism (Slovak Republic) <https://www.ef.umb.sk/index.asp?uid=584>

Accommodation options in Jelenia Góra:

Hotel	Address	Phone number	website
Hotel Fenix-Strauss***	1 Maja 88	+48 75 64 16 600	www.hotelfenixstrauss.pl
Hotel Mercure Jelenia Góra***	Sudecka 63	+48 75 754 91 48	www.mercure.accor.com
Hotel Baron***	Grodzka 4	+48 75 75 25 391	www.hotelbaron.pl

The Fenix-Strauss Hotel is 300 meters from the university. Lunch place.

Contact and additional information:

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e-mail: piotr.gryszel@ue.wroc.pl

Correspondence can also be conducted in Czech and Slovak.

Paper submission guidelines (this is a sample of your full paper format)

All margins 2.5 cm, Times New Roman. Text in English, Polish, Czech or Slovak.

**TITLE OF THE PAPER
(TIMES NEW ROMAN 14, CAPITAL, BOLD, CENTRED, FROM 1ST
LINE OF THE PAGE)**

Name of the author (Times New Roman 14, bold, centred)

Below name should be an affiliation: the university, faculty, department, country, ORCID code and e-mail address.

Abstract: size 12pt, single space, block-aligned, word „Abstract“ bold, Italic. The abstract shall be in English. Below names and affiliations there will be an English abstract ranging between 250 to 300 words.

Key words: size 12pt, single space, max. 3 words.

The text of the article should be divided into chapters. Titles of chapters must be numbered (with the exception of the introduction and conclusion), written in bold type, and arranged from the left margin. Only two levels of chapter numbering are allowed. It is necessary to follow the format described below:

Arrangement into blocks; Font style: Times New Roman; Font size:12; Indent each new paragraph 0.5 cm; Spacing: single; Do not use footnotes; Do not include page numbers.

Charts and graphs are to be numbered and the references must be in the text. The name of a chart (Tab. 1:) or a graph (Fig. 1:) should be written in font size 10 bold, aligned from the left margin and without underlining. Pictures and graphs must be visible and clear even in a black and white version. The source from which the author obtained the material should be written under every chart and graph. Tables and graphs are also to be sent as a separate file in MS Excel.

Formulas are to be numbered. The number should be written in font size 10 Times New Roman in parentheses, aligned to the right margin and next to the formula.

Length of article: maximum length is 10 pages of A4 format including abstract.

References to literature – the latest version of APA citation style that refers to the works of authors by name and year of publication (e.g. Novák, 2014; Sixta & Žižka, 2009). You may find details at <http://www.library.cornell.edu/resrch/citmanage/ap> The list must contain only sources used in the text. Footnotes are not allowed. If a source has DOI identifier, it must be included in the list of references.

References (size 12 pt, single space, no indentation, left-aligned)

[1] ADAM, J., 2007. *Marketingový výzkum*. Praha: Grada. ISBN 80-7248-111-1.

[2] NOVÁČEK, K. a L. VAŠÍČEK, 2001. *Podnikový výlet*. Karviná: SU OPF. ISBN 80-7244-597-1.

[3] PAVELKA, V., 1998. Společenská odpovědnost. *Politická ekonomie*, **41**(6), 79-89. ISSN 0031-3523

[4] VYHLÍDAL, D., 2015. Noční výlet do Prahy. *Ostravský deník* [online]. 7. srpen 2015 [vid. 1. září 2015]. Dostupné z: <http://ostravsky.denik.cz/nehody/120807-vylet.html>

Please send the paper in Microsoft Word format only (*.docx). We are unable to accept PDF files.