

# Accreditations and Membership in International Organisations

Wrocław University of Economics and Business as an Institution  
Recognised in the International Market



A meeting of members of the EUA Accreditation Commission with the academic community of Wroclaw University of Economics and Business and representatives of the business sector (8-12 May 2023)





## INTERNATIONAL ACCREDITATION AS A TRADEMARK OF THE UNIVERSITY AND A WAY TO REALISE ITS MISSION

### Dear Readers,

The mission of Wrocław University of Economics and Business is the education of business experts and leaders – this is possible thanks to the created environment of the development of knowledge, skills and future competencies. One of the key conditions in the realisation of such a mission are international accreditations, which are an independent sign of quality, confirming the University's striving for perfection in the individual areas of its functioning, and the achievement of the appropriately high levels of its academic and organisational merit.

Each awarded accreditation reflects the reputation of many years' standing of the

accrediting institution, which means that the right to use its logo constitutes a recognisable sign of the given University's status – also as in our case – both in the domestic and international market of education, meaning its high ranking and potential. Owing to this, our future students from Poland and other countries, as well as our potential academic and business partners, can be assured that Wrocław University of Economics and Business is ranked among the best academic establishments. The already granted accreditations are proof that the educational programmes implemented in our University meet the highest international standards. Moreover, meeting the conditions

required to obtain accreditation provides the certainty that the activities carried out by the University create for both the academic staff and students of WUEB the best possible conditions for work and study in today's multicultural world.

In the years spanning 2016 to 2023, the University received the institutional accreditation from CEEMAN (Central and East European Management Development Association), EUA IEP (European University Association Institutional Evaluation Programme), and also programme accreditation AMBA (The Association of MBAs), EFMD (European Foundation for Management Development) for the English-language degree courses Finance and International Business, HR Excellence in Research, and joined the PRME initiative (Principles for Responsible Management Education). In realising Strategy 2030 and the objectives included in the Development Plan of the Internationalisation of WUEB, we are striving now for the most prestigious, and at the same time most difficult to obtain, international accreditation of Business Schools, i.e. AACSB (Association to Advance Collegiate Schools of Business), which will open for the University the possibility to compete and also cooperate with the best universities in the world. It should be also stressed that accreditations are awarded only for a certain number of years, after which they have to be renewed in order that the processes of improving the institution are of a continual nature.

In May 2023 the University was visited by the EUA Accreditation Commission, carrying out the reaccreditation procedures for WUEB. The time-related character of

the assessment and the periodical necessity to repeat the accreditation procedures provide additional support for our systematic work and further motivation for maintaining the high standards of our University.

It has to be emphasised that accreditations are for universities a guarantee of their success on the international market, allowing them to compete with the best academic institutions and ensuring their wide recognition. Thus, the international brand translates into invitations issued to our University staff to participate in prestigious research projects and international educational initiatives. At the same time, Wrocław University of Economics and Business also gains more appreciation from its business partners, not just in Poland but also those throughout Europe and from transnational corporations. This is of even more importance as all business entities are the natural partners for the University – they are potential employers of our graduates, and will verify in practice their skills and knowledge. A renowned business partner enables conducting together didactic activities, shaping future competencies, as well as undertaking joint scientific research. Another important element is the fact that members of the international accreditation institutions form a kind of network, which facilitates the mutual exchange of experience and learning from each other. Hence, the natural consequence is making new contacts within this community of partners and the realisation of joint activities.

The activities conducted by WUEB in the international educational arena allow us to enjoy wide recognition, to follow reputable standards and verify the University's excellence, and result in the continual development of the educational, research and organisational processes, all of which naturally translates into enhancing our reputation. The following pages of this publication present in brief the characteristics of the individual accreditations, and indicate the way in which they relate to the functioning of our University.

To conclude, I would like to thank all the persons involved in the accreditation processes realised in Wrocław University of Economics and Business. I also cordially invite – both the members of the academic community and partners from its environment – to continue our cooperation in these processes, and to use the advantages provided by the already obtained international accreditations in our daily work and in building together our University's brand.



Professor Dr hab. Bogusława Drelich-Skulska  
Vice-Rector for Accreditation and International Cooperation of WUEB

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## CEEMAN IQA (Central and East European Management Development Association Initial Quality Accreditation)



CEEMAN is an international association involved in the development of management in Central and Eastern Europe, which by granting the institutional accreditation CEEMAN IQA emphasises the high quality of standards, the importance of institutional activity in response to the developmental needs of university stakeholders, and the need to implement innovation. This accreditation evaluates seven areas of university activities, namely strategy and objectives, management and structure, creation of knowledge (research), transfer of knowledge (education), resources, continuous education/innovativeness, and commitment to responsible practices. Each of these areas is assessed from three different perspectives:

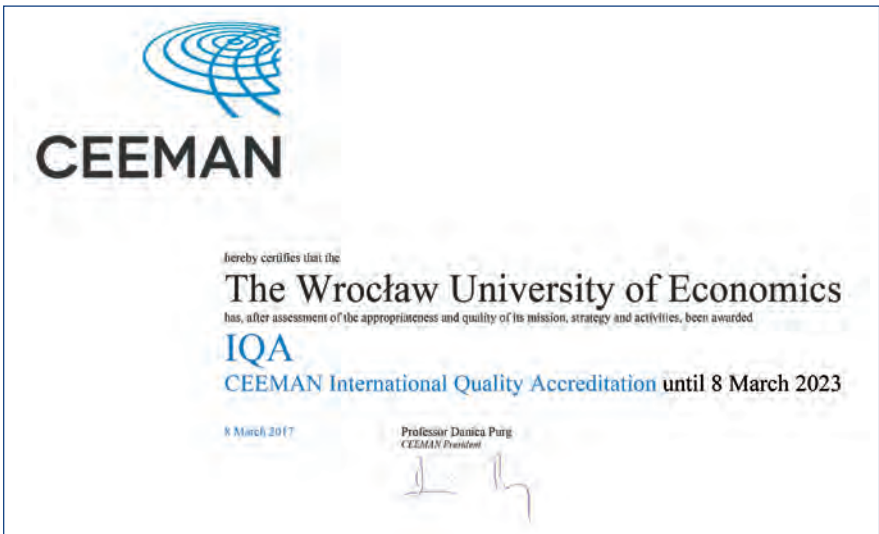
- compliance with the mission, vision and institutional values, and the impact of informal institutional culture on their achievement,
- the degree in which a given area meets **the internationally acknowledged standards of quality**,
- the way in which a given area responds to the specific needs of the environment in which an institution operates, and is adapted to them.

In its conclusions from the study conducted in Wrocław University of Economics and Business in 2017, the Accreditation Commission stressed the high quality of education, the comprehensive approach to satisfying the needs of its students, and the enrichment of their general academic experience. The Commission also highly praised the involvement of WUEB students in various organisations and university research clubs. According to the Commission, students of our University are highly valued on the labour market – both by local and regional employers, and by international companies. Moreover, **in the opinion of experts from CEEMAN, our University is distinguished by its strong culture of research as well as its impressive and significant scientific achievements, and the commitment of its academic and research staff.** The experts also appreciated the remarkable progress towards internationalisation observed in many aspects of the University's activity, and at the same time the realistic plans for boosting its international reputation.

In 2017 Wrocław University of Economics and Business was awarded the CEEMAN IQA accreditation for six years, and currently preparations are underway for the reaccreditation process.



**Photo 1.** CEEMAN experts during their visit in WUEB in January 2017



**Photo 2.** The University of Economics in Wrocław obtained its first CEEMAN certificate in 2017



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## EUA IEP (European University Association Institutional Evaluation Programme)

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EUA (European University Association) is an organisation uniting European higher education institutions conducting research and didactic activities, as well as national associations of university rectors, and other organisations involved in science and tertiary education. EUA offers the Institutional Evaluation Programme (IEP) as an independent service for its members, supporting them in the development of strategic management and in-house culture of quality. Membership in this organisation – owing to the participation in joint projects and events

involving numerous higher-education institutions – provides the University with the possibility to share with other EUA members its expertise in tertiary education, research results and best practices.

It should be emphasised that in 2019, Wrocław University of Economics and Business became **the first university of economics in Poland to pass the evaluation procedure EUA IEP**. At present the University is undergoing the process of reaccreditation.



**Photo 3.** A visit of the EUA Accreditation Commission in 2019 – meeting with the Rector, Professor Dr hab. Andrzej Kaleta and Vice-Rector for Foreign Cooperation, Professor Dr hab. Bogusława Drelich-Skulska (now Vice-Rector for Accreditation and International Cooperation)



The IEP accreditation process commences with the phase of self-evaluation, during which the institution compiles a report, subsequently presented to the evaluating commission. This stage is intended to expand the knowledge about their own institution, and serves as the basis in prepare a visit by the Commission. The visit lasts four days, and on its conclusion a report is written, identifying good practices and indicating the areas requiring improvement. A year later, the accredited institution prepares a Progress Report (a follow-up) required in the control procedures. The IEP process involves the entire institution, taking as a point of departure its mission and goals. During that time, attention is focused on the decision-making processes and institutional structures, and also on the effectiveness of strategic management. Moreover, it also applies to the aptness of the in-house processes of ensuring quality, and the degree to which their results are used in decision-making and strategic management.

**On August 18, 2023, the Wrocław University of Economics and Business received information about the successful completion of the international institutional evaluation of the European University Association – Institutional Evaluation Program (EUA-IEP).** The positive follow-up evaluation confirms that the Wrocław University of Economics and Business:

- is a university with open-minded community, who sets ambitious goals for its development and strives to be recognizable on the international market;
- implemented – despite the COVID-19 pandemic – a wide range of innovations,

such as: structural changes, strategy adaptation and new organizational solutions;

- took seriously and systematically implemented all the recommendations that were formulated in the IEP institutional evaluation carried out in 2019;
- has the necessary structures and processes and, most of all, the spirit to face new challenges.

The IEP evaluation team underlined that “the self-assessment report (SER) was well structured (...) and the visit was very well prepared and organised. All [University stakeholders] interviewed by the evaluation team were positive and willing to engage in reflective dialogue.” The full version of the EUA-IEP follow-up evaluation report will be available after its publication on the EUA website: <https://www.iep-qaq.org/reports-publications.html>.

Within a year of receiving a positive follow-up evaluation, i.e. by August 2024, the Wrocław University of Economics and Business is obliged to prepare a progress report, the purpose of which is to present the development of the university and the extent to which the recommendations suggested by the IEP evaluation team have been taken into account. The WUEB has the right to use the IEP logo for the next 5 years.

Wrocław University of Economics and Business demonstrated in an impressive way its aptitude for change – in recent years it was transformed in many ways. Regardless of whether this applies to structural changes, adapting strategies or new initiatives, the University was able to implement a vast number of innovations. This constituted

a notable challenge, bearing in mind that three out of these last four years were affected by the COVID-19 pandemic, which

the University also managed to cope with effectively.



**Photo 4.** A meeting of the EUA Accreditation Commission with representatives of the University authorities regarding the reaccreditation: Vice-Rector for Accreditation and International Cooperation Professor Dr hab. Bogusława Drelich-Skulska, Vice-Rector for Research and Academic Staff Professor Dr hab. Ewa Stańczyk-Hugiet, and Vice-Rector for Student and Education Matters Professor Dr hab. Eng. Edmund Cibis (May 2023)

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## AMBA (The Association of MBAs)



**The Executive MBA Programme** run by WUEB was awarded the **AMBA Accreditation Certificate in September 2019**. This is the oldest and most prestigious international accreditation granted by the MBA Association. The AMBA accreditation represents a global standard for all the MBA, DBA and MA programmes. Currently, the Association awards accreditation merely to 2% of business schools in over 70 countries. The AMBA accreditation is awarded only to the best international programmes, and means the highest and most rigorous standard of achievements in post-graduate education. Every accredited programme enjoys high prestige, and

accepts only candidates with managerial experience who meet certain requirements, and its completion is synonymous with joining the club of elite graduates recognised by companies recruiting middle and top level management. WUEB already commenced the preparations to receive the AMBA accreditation already at the end of 2017. Following the fulfilment of the basic requirements in April 2018, its Executive MBA programme was given the status of a candidate for accreditation. The then Faculty of Management, IT and Finance received the funds to finance the accreditation as part of the project International Accreditations realised within the Opera-



**Photo 5.** A meeting with the AMBA Accreditation Commission in 2022

tional Programme Knowledge, Education and Development co-financed by the European Social Fund. In 2022, the Executive MBA programme realised at WUEB was awarded the AMBA accreditation for another five years. This is the longest pos-

sible period for which it can be granted, which also implies its great success and confirms the high level of the programme conducted in our University.



**Photo 6.** AMBA representatives present the accreditation certificate to the Director of the EMBA programme, Dr hab. Eng. Maja Kiba-Janiak, Professor WUEB, during the AMBA & BGA Annual Conference in Seville on 14-17 May 2023



ASSOCIATION  
OF  
**AMBA**<sup>S</sup>

BE IN BRILLIANT COMPANY

## CERTIFICATE OF ACCREDITATION

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MBA Portfolio

delivered by

Wrocław University of Economics  
and Business

July 2022

has successfully attained AMBA accreditation.

AMBA is the only MBA-specific global accreditation organisation,  
accrediting MBA programmes at the world's leading business schools.

Andrew Main Wilson, Chief Executive  
Association of MBAs & Business Graduates Association

Professor Steef van de Velde, Chair  
International Accreditation Advisory Board

**Photo 7.** The re-accreditation certificate of AMBA, which WUEB was awarded in 2022

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## EFMD (European Foundation for Management Development)



EFMD is a renowned international organisation which, according to data from July 2023, has 977 members (from 90 countries), active in the fields of higher education, business, public administration and consulting. This institution, valued throughout the world, grants accreditation to business schools, programmes of business schools and corporation universities.

According to the statement contained in the EFMD mission, it creates “a network for schools and companies, aimed at developing socially responsible business leaders and managers looking for contacts. We also put emphasis on the educational standards in educating managers, and strongly believe in bringing closer companies and academic institutions, and work on facilitating and strengthening exchange between them.”

**The EFMD Programme Accreditation** covers all the aspects of the realisation of the programme: from the institutional environment, both domestic and international, its design, realisation, results and impact, to the processes of ensuring the quality. The EFMD accreditation stresses the importance of academic discipline, practicalities of the internalisation process, ethics and sustainable growth.

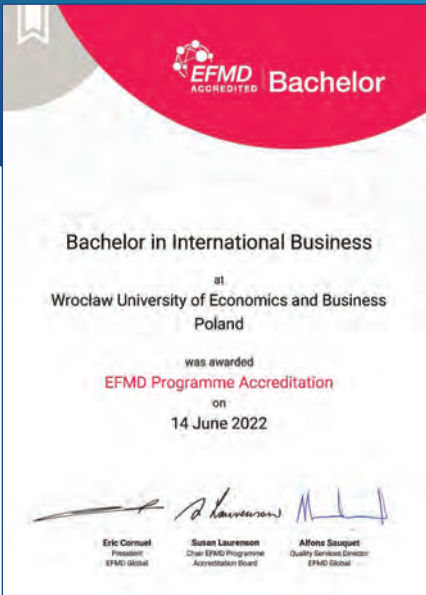
Wroclaw University of Economics and Business has been a member of EFMD since 2013. The **Faculty of Finance at WUEB** was first granted accreditation in 2015 and 2018, and **in 2021 again received the prestigious EFMD Global Programme Accreditation (previously EPAS) for both degree courses, i.e. BA and MA, respectively for another three and five years. It is now the only Faculty of Finance in Poland enjoying a triple accreditation: EFMD, ACCA and CFA.**

In 2022 the EFMD Global accreditation was granted to a third degree course run at WUEB – **International Business (IB)**. This clearly indicates that our University is strongly committed to striving to increase quality and to the continuous improvement of management processes on an international scale. The self-assessment report concerning the Faculty of International Business (IB) was submitted in January 2022. On 8-10 March 2022, a virtual visit of the EFMD Accreditation Commission took place. In its accreditation report, the Commission stressed the significant role played by WUEB in the region and the University’s influence on educating future business leaders. It also noted the numerous initiatives proposed by WUEB in individual education and attaining competencies for the future.





**Photos 8 and 9.** The EFMD accreditation certificates for BA and MA studies in Finance, awarded to WUEB during the first accreditation in 2015



**Photo 10.** The EFMD accreditation certificate for BA studies in International Business

**Photo 11.** Professor Eric Cornuel, President EFMD Global, presents the accreditation certificate for the International Business studies to Professor Dr hab. Bogusława Drelich-Skulska, Vice-Rector for Accreditation and International Cooperation, during the EFMD Annual Conference in Lyon, 11-13 June 2023



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## CIMA (The Chartered Institute of Management Accountants)

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This is a leading, as well as the world's largest organisation of specialists in management accounting, which was established in 1919. Currently it numbers over 696 000 members – students and professionals – in 192 countries. The obtained CIMA accreditation enables students in this Faculty to receive the prestigious certificate and also allows them to use the title of CIMA Cert BA/Dip MA.

In terms of accreditation, CIMA cooperates with the best universities of economics around the world, and initiated collaboration with eight such institutions in Poland, while **Wroclaw University of Economics and Business was the first Polish university to join this organisation.**

At present, the CIMA accreditation has been granted to the following WUEB degree courses: Accounting and Controlling (BA and MA), Business Accounting (Cert. BA) (post-graduate diploma) and Management Accounting (Dipl. MA) (post-graduate studies).

In 2013, the agreement was signed allowing students of Finance and Accounting to study a new specialisation of the UE & CIMA Certificate in Business Accounting.

During the 2019 CIMA Awards Night & Christmas Party, **Dr hab. Bartłomiej Nita, Professor of WUEB – Vice-Rector for Finance and WUEB Development and the coordinator of the CIMA programme**

**in our University – received the prestigious CIMA Excellence Award in the sub-category “Best Practice: Academic Partner.”**



**Photo 12.** Professor Bartłomiej Nita receives the CIMA Excellence Award (photo CIMA Polska)

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## ACCA (Association of Chartered Certified Accountants)



Think Ahead



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ACCA was established on 30 November 1904, and is the largest and fastest growing international organisation uniting finance and accounting specialists, offering the globally recognised certificates for professionals wishing to develop their career in the fields of accounting, finance and management. Nowadays ACCA numbers over 230 000 members and more than 530 000 students worldwide, it has 80 offices, and cooperates with 8 500 employers.

In Poland there are 18 universities with the ACCA accreditation, covering 49 degree courses. **Wroclaw University of Economics and Business obtained the ACCA accreditation for the following seven:** Finance and Accounting (BA and MA degree courses, and post-graduate studies), Finance (BA and MA degree courses in English), and also Accounting and Controlling (BA and MA degree courses). Recently, the re-accreditation was granted to the Faculty of Finance and Accounting – for both BA and MA studies.

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## CFA Institute (Chartered Financial Analyst)

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The CFA (Chartered Financial Analyst) Institute is a globally renowned organisation uniting finance specialists, which awards the prestigious certificate of Chartered Financial Analyst. The main purpose of the organisation is to indicate directions of development for professionals in finance worldwide – by setting the highest standards in ethics, education and professional qualifications.

Owing to the partnership with the CFA institute, the Programme of Bachelor and Master in Finance achieved the certificate standards for such programmes. This pro-

vides students with the possibility of graduating and passing the Chartered Financial Analyst (CFA) exam at the same time. Moreover, the participants in the Programme are eligible for a scholarship to cover the cost of the exam.

The possibility of receiving this prestigious certificate during their studies places the WUEB graduates in a favourable position when commencing employment in the financial sector, and speeds up their professional career. **WUEB is the only partner of the CFA Institute in Central Europe.**



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## PRME (Principles for Responsible Management Education)

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**PRME** Principles for Responsible  
Management Education

an initiative by the  United Nations  
Global Compact

In 2019, Wrocław University of Economics and Business joined the PRME (Principles for Responsible Management Education) initiative, which is supported by the United Nations. PRME was created in 2007 as a platform aimed at strengthening the importance of sustainable development in universities around the world, enabling the current students of business to understand the current issues, and at the same time to obtain competencies to introduce changes in the future.

It should be stressed that this initiative has an entirely voluntary character, and that it attracted over 800 signatories worldwide, and thus PRME has become the strongest link between the UN and institutions of tertiary education connected with management.

Based on the Six Principles, PRME involves schools of business and management in attaining the goals related to sustainable development (SDG) and brings them clo-

ser to the activities of the UN Global Compact. According to the PRME vision, business schools as well as other institutions of higher education linked with management, play a key role in shaping the mindset and skills of future business leaders, and can become powerful drivers of sustainable corporate development. According to the PRME mission: “transforming education in business and management, and developing responsible leaders of tomorrow”, the realisation of the objectives of sustainable development (SDG), should occur through responsible education in the area of management.

PRME reports to the PRME Steering Committee, which comprises representatives of the UN Global Compact and the main accreditation bodies for business schools and specialist regional associations: AACSB, EFMD, AMBA, CEEMAN, AABS, CLADEA, ABIS, ACBSP and GRLI. Persons belonging to the PRME community provide strategic advice, in particular via the

WROCLAW UNIVERSITY OF ECONOMICS



RECTOR

To:  
PRME Steering Committee  
c/o PRME Secretariat  
United Nations Global Compact Office  
685 3rd Avenue, 12th Floor  
New York, New York 10017

February 21, 2019

**Adoption of the Principles for Responsible Management Education**

As an institution of higher education involved in the development of current and future managers, **Wrocław University of Economics** is committed to implementing the Principles for Responsible Management Education—starting with those that are more relevant to our capacities and mission, report on progress to all our stakeholders, and exchange effective practices related to these Principles with other academic institutions.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.

We encourage other academic institutions and associations to adopt and support these Principles.

Rector

Prof. dr hab. Andrzej Kaleta

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**Photo 13.** Declaration of accession by Wrocław University of Economics and Business to PRME

Advisory Committee for the PRME affairs, and also during the Global Forums which take place every two years.

On joining the PRME initiative, the University committed itself to implementing the six principles of PRME and to reporting the progress in their implementation. Therefore, in January 2021 WUEB presented the first report on the realisation of the PRME programme, prepared under the guidance of Dr hab. Magdalena Rojek-Nowosielska, Professor of WUEB (manager in matters of social impact), concerning the academic years 2018/2019

and 2019/2020. The report is available on: [https:// d30mzt1bxg5llt.cloudfront.net/public/uploads/sip-reports/WUEB-SIP-Report-2018-19-2019-20.pdf](https://d30mzt1bxg5llt.cloudfront.net/public/uploads/sip-reports/WUEB-SIP-Report-2018-19-2019-20.pdf)

The subsequent report – the editors: **Professor Dr hab. Bogusława Drelich-Skulska, Dr hab. Magdalena Rojek-Nowosielska, Professor WUEB and Dr Anna Jankowiak, Professor WUEB** – was presented 2023 and concerned the period 2020-2022. It can be downloaded from the University website: [https:// www.ue.wroc.pl/p/0-2023\\_aktualnosc/prme\\_2020-2022.pdf](https://www.ue.wroc.pl/p/0-2023_aktualnosc/prme_2020-2022.pdf)



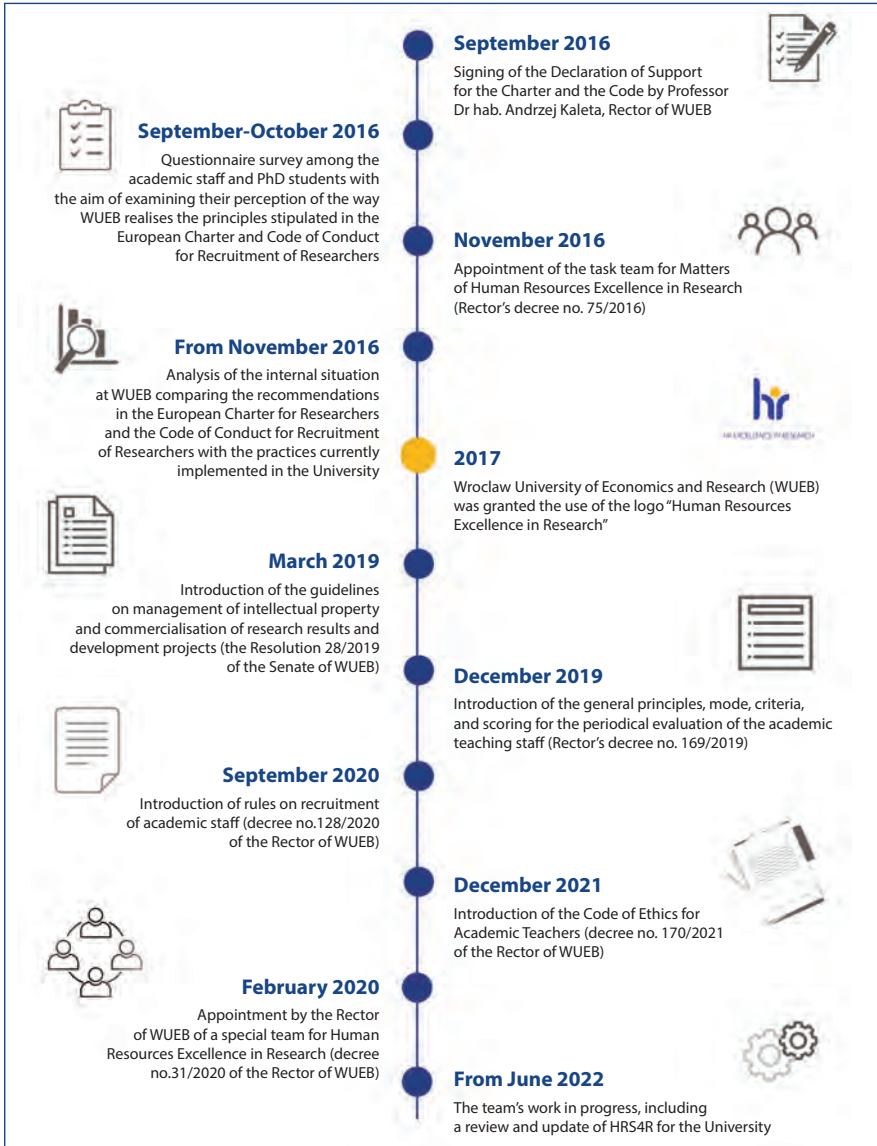
This prestigious award is granted by the European Commission to institutions which implement the strategy of increased attractiveness of working conditions and developing the academic career of its staff (the human resources strategy for researchers – HRS4R) and follow the principles and recommendations listed in the recommendations of the European Charter for Researchers and in the Code of Conduct for Recruitment of Researchers. WUEB joined this prestigious group in 2017, and in February 2023, after the preceding verification process and periodical evaluation, this distinction was renewed. At the same time, due to the extension of WUEB rights to use the logo, the European Commission obliged the University to further develop the HR strategy and prepare a plan for the next few years to strengthen and expand the activities confirmed in the earlier verification procedures.

The recommendations that the University has to follow in order to obtain the right to use the logo “HR Excellence in Research”, are stipulated in the European Charter for Researchers. This document was introduced in 2005, and describes the rights and duties of researchers, as well as of the institutions employing them and organisations financing scientific research.

The European Commission awards and maintains this distinction for institutions which make notable progress in adapting their HR policies to the 40 principles in the charter and its complementing codices.

When implementing the HRS4R strategy, universities are obliged to ensure favourable conditions for work, development, professional career, and mobility, as well as transparent processes of recruiting academic staff, thus contributing to the increase of competitiveness in the European Research Area (ERA) and the attractiveness of the science systems of the EU globally. From the viewpoint of our University's development, it is crucial that the institutions which were awarded the HR distinction are being promoted by the European Commission among international organisations and scientists as those which provide the best conditions for work and professional development. WUEB has been included in the list of research institutions compiled by the European Commission. The list can be found at: <https://euraxess.ec.europa.eu/jobs/hrs4r/awarded>.

**The repeated distinction is a success for the team working under the direction of Professor Dr hab. Ewa Stańczyk-Hugiet, Vice-Rector for Research and Academic Staff.**



**Photo 14.** The activities of WUEB which led to being awarded with the logo HR Excellence in Research – the timeline

## THE INITIATED ACCREDITATION PROCESSES

### AACSB (Association to Advance Collegiate Schools of Business)



AACSB is the oldest (founded in 1916) and most prestigious international organisation uniting educational institutions, representatives of the business sector and groups involved in the development of business education. Currently, AACSB numbers over 1850 member organisations in 100 countries.

The AACSB mission involves support for the commitment and acceleration in implementing innovations, and also boosting the impact of business education on the environment. AACSB provides internationally renowned, specialist accreditation for business and accounting programmes on the BA, MA, and PhD levels. The AACSB accreditation is known globally as the most respected form of specialist and professional accreditation which can be attained by an educational institution and its business programmes.

The AACSB accreditation guarantees prestige in academic circles, increases recognition on the international arena, and also enables improving the institution's position in domestic and international ranking. It also allows to draw benefits related to membership in the global organisation conducting international research.

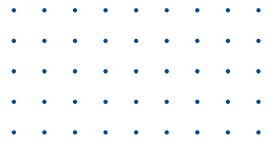
Wroclaw University of Economics and Business has been a member of AACSB since 2017, and currently is undergoing the process of obtaining its institutional accreditation.

In 2022, the AACSB International Accreditation Commission gave a positive evaluation of the qualifying application submitted by WUEB and its Initial Self-Evaluation Report (ISER), which enabled the University to proceed to the subsequent stages of this business accreditation. **It is worth emphasising that the commitment of the WUEB community to this process is vital for its successful completion. Implementing and maintaining the AACSB standards requires cooperation, not only in order to support the process of accreditation but also to ensure the high quality of management of the University.** The decisions made by accreditation commissions are based on direct assessment of the engagement, impact and innovativeness of the institution, as well as on the ability to maintain the overall high quality of its functioning.

WUEB, in preparing its Progress Report, referred to the advances made in the realisation of strategic priorities. This progress was presented during the Strategic Reviews, attended by representatives of our University and the business w. The AACSB recommendations allow to continuously raise the quality of WUEB operations and aim for perfection in student education, scientific research and international cooperation.



# Executive MBA Wrocław



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mba@ue.wroc.pl

📞 71 36 80 636

- The EMBA offers a Polish option (studies in Polish) and an international option (studies in English) in cooperation with the University of Neuchâtel (Switzerland)
- Graduates receive a master's degree or a certificate of postgraduate studies and an EMBA certificate
- The program is taught by experts representing the business and academic community
- Classes meet global standards confirmed, among others, by AMBA accreditation

**Let us reach the top together!**



**The MBA studies are the most prestigious courses for managers, which can be followed either in the form of post-graduate or MA studies. The Executive MBA Programme in WUEB is addressed to management and directors with at least a few years of experience in a managerial position.**

In Poland, every year there is a growing range of MBA studies, therefore how can one choose the right programme? First of all, the degree courses offered by WUEB follow the standards accepted in the 1950s for MBA studies in the USA. The duration of The degree course lasts two years and is very demanding time-wise. The best MBA programmes in Poland involve over 600 hours of classes, and this is also the case of the WUEB

programme. It should be also pointed out that the history of this MBA programme goes back 30 years, which provides a greater assurance that both its content and the teaching staff are carefully selected. The high quality of WUEB's Executive MBA courses is also confirmed by the certificate awarded by the Association of MBAs (AMBA). AMBA is a global association and the authority in terms of management studies. Universities holding this certificate belong to the elite of educational institutes, including such prestigious establishments as London Business School and Copenhagen Business School. In Poland, the AMBA accreditation has been awarded to just seven universities.

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AND FOLLOW THE SUCCESS?

**CONTACT US NOW!**

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